

Symbiosis College of Arts and Commerce, Pune

Backlog Internal Assessment Topics April 2025 Examinations

S.Y. B. Com Semester III (NEP) 45 Marks

Course Code	Course Name	Name of Teacher In Charge	Topic
30306C24	Macroeconomics	Abhishek Bagade	1. Explain the concept of national income and its different components. Discuss the various methods used to measure national income and analyze the difficulties associated with its measurement. 2. Explain the process of credit creation by commercial banks 3. Examine the Phillips Curve in the short run and long run. What are its policy implications for inflation and unemployment management?
30309G24	Economic Landscapes and Global Supply Chain	Dr. Manasi Desai	Describe in detail geospatial factors influencing industrial location.
30307D24	Hindi Bhasha aur Media	Dr. Jayram Gadekar	हिंदी प्रिंट मीडिया का स्वरूप एवं व्याप्ति को स्पष्ट कीजिए।
30308N24	Ideologies and Intersections	Simran Nagwani	Examine the core tenets of neoliberalism. How has neoliberalism shaped the global political and economic order?"

30703B24	MSME Financing	Ms. Neha Mishra	Emerging Financial Solutions for MSMEs: Exploring Venture Capital, Crowdfunding, Hybrid Capital, and Specialized Financial Products
30703O24	Basics of Finance	Trusha Shinde	Q1) Explain how financial planning and forecasting contribute to effective decision-making and long-term business sustainability. Q2) How does arbitrage create opportunities for risk-free profit in financial markets, and what are its implications for market efficiency?
30703T24	Essentials of Entrepreneurship	Prof Dr.Sharayu Bhakare	1. Write a business plan on an idea which solves a society problem. 2. Explain with example pull and push factors in entrepreneurship.
30703H24	Capacity Building through Learning and Development	Tripti Sharma	A recent employee engagement survey reveals that employees feel their skills are becoming outdated due to technological advancements. They express the need for continuous learning opportunities. What L&D strategies would you implement to promote continuous skill development? How would you ensure the learning programs align with business goals?

30703M24	Understanding Consumers: Insights and Trends	Mrs. Pinki Sagar Chaugule	Define Consumer Behavior, Explain the different Consumer buying behavior models with suitable examples
30606F24	Cost & Management Accounting – Part II	Sumeet Maru	Write in brief about all types of Varainces
30606B24	Merchant Banking Services	Ms. Neha Mishra	"Role of Merchant Banking in the Capital Market: A Comparative Analysis of Merchant, Commercial, and Investment Banking, and Key Functions of Merchant Banking"
30606U24	Data visualisation with Power Bi	Mrs. Ashwini Kothari	Practical will be conducted in the computer lab. Syllabus: Power Query and Power BI Dashboard. Schedule will be declared along with other subjects
30606O24	Personal Finance & Taxes	Mr. Bhushan Bhegade	Discuss the importance of tax planning in personal finance. What are some strategies individuals use to reduce their tax burden (e.g., retirement accounts, tax-deferred investments)?
30606T24	Digitization in Business	Prof Dr.Sharayu Bhakare	Explain business model of an organisation which uses digital technology for its core operations. 2. What are the advantages of digitization and digitalisation of business.

30604B24	The Banking Sector in India	Angela Thomas	Critically evaluate the impact of digital Banking on traditional banking in India. Justify your analysis with data, trends and examples of banks.
30604O24	Corporate Finance	Dr. Tessy Thadathil	What factors influence the capital budgeting decisions of startups. Take interviews of at least 2 startup founders
30604T24	Finance in Entrepreneurship	Ms. Harshita Sharma	Q1.Describe the various sources of raising funds for a startup. Q2 Write the defination, purpose and benifits of cash flow statments.
30604H24	Labor Legislation and Compliance	Ms Anuja Zend	Answer the Following questions 1. Describe The Effects of the Gig Economy on Traditional Labor Laws 2. Describe the Compliance Challenges in the Workplace with relevant examples.
30604M24	Finance for Marketers	Mrs. Pinki Sagar Chaugule	Prepare Cash Flow Stataement of any Limited company and do the analysis. Identify combined ratios and explain its significance in management accounting

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S.Y. B. Com Semester III (NEP) 50 Marks

Course Code	Course Name	Name of Teacher In Charge	Topic
30605C24	LEGACY MANAGEMENT THOUGHTS	Dr. Pooja Gupta	Discuss the principles of self-management as outlined in the Bhagavad Gita, Kautilya's Arthashastra, and Dasbodh. How can these principles be applied to personal development?

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S.Y. B. Com Semester III (NEP) 60 Marks

Course Code	Course Name	Name of Teacher In Charge	Topic
30603O24	Methods & Techniques of Costing	Dr. Nilesh Waghmare	<p>A] Handwritten Library Assignment <input type="checkbox"/> Topics for Individual Handwritten Assignment: Student should write on Modern Costing Techniques with 10 regular back-to-back Foolscap pages.</p> <p>B] Group Industrial Visit: <input type="checkbox"/> Topic/Title for the Study: Understanding the Practical Aspects of Method/Technique of Costing of Chosen Business Unit. <input type="checkbox"/> Instructions: 1.In-person Group Visit is compulsory. 2.Students must write SEPARATELY the Detailed Report on Practical Insights on Industrial Visit in their Individual Handwritten Assignment of Minimum Regular 10 Foolscap pages. 3.At the end of the Handwritten Assignments, students must produce the proofs i.e. Photos in the office/Factory, Authorities name, signature and seal on permission letters, any other relevant documents etc., of their visit to chosen firm.</p>

30603T24	Marketing for Entrepreneurship	Mrs. Pinki Sagar Chaugule	1. Explain the 7 Elements of Marketing Mix. 2. Elaborate on various digital marketing strategies adopted by Startup , support your answer with suitable examples.
30603I24	Advanced Management Accounting 1	Summet Maru	Write in breif about all types of varaiances and Viva of the same
30603M24	Managing Brands and Building Brand Equity	Trusha Shinde	Q1) How do social media branding, e-commerce, influencer marketing, and brand partnerships shape the digital branding landscape and influence consumer perceptions? Q2) Explain the key strategies for building and managing brand equity, and how do brand reinforcement and brand revitalization contribute to this process?